



FEED GEELONG GRANT GUIDELINES

It is widely recognised that food insecurity has detrimental effects on individuals, families and the community as a whole. Significant evidence suggests that not everyone has regular access to food and that food insecurity is a growing issue in the Geelong/G2I region. More recently, the current COVID-19 crisis has had a significant impact on the emergency food relief sector, with an increase in people seeking food assistance, whilst also dealing with rapid changes in food availability, accessibility, and affordability resulting from the pandemic. The current crisis has also seen new people accessing the food relief, with some community members having limited resources and support during this time.

Each year the Give Where You Live Foundation raises funds through the Feed Geelong appeal to provide Feed Geelong Grants to help organisations improve and increase access to nutritious and culturally appropriate food for those who are most vulnerable in our community. Specifically grant funding can be used for:

- Kitchen and storage infrastructure (e.g. cupboards and storage containers, refrigerators, freezers, trolley, food processors, kitchen equipment)
- Minor capital works projects (e.g. building out a food pantry, installing shelving, building a cool room)
- Transportation of food (e.g. funding toward refrigerated vehicles or trailers, fuel)
- Service delivery (support for program that prepare and deliver food and/or support the development of nutrition knowledge and food preparation skills to those experiencing food insecurity)
- Nutritious and culturally appropriate food (e.g. meat, dairy, fruit and veg when it is unable to be sourced through donations)
- To address a key gap / challenge in providing food assistance during the COVID-19 crisis.

Due to the current challenges and increased demand, the maximum grant request in this Grant Round has been increased to \$10,000. All Grants are non-recurrent and will be for the 8-month period of 1 November 2020 to 30 June 2021.

Only one application will be accepted from each organisation in the 2021 Feed Geelong Grant Round. Applications close 3:00PM Thursday 24 September 2020.

WHAT AND WHY

The Universal Declaration of Human Rights – Article 25 states that everyone has the right to a standard of living adequate for the health and wellbeing of themselves and of their family, including food. Unfortunately, not everyone in the Geelong/G2I region is able to access an appropriate and nutritious food supply on a regular and reliable basis using socially acceptable means (i.e. without resorting to emergency food supplies, scavenging, stealing and other coping strategies).

Food security is considered to be an important social determinant of health and a significant public health issue at national and state levels. Food security has been shown to affect academic achievement in children, both in school readiness, and in learning over the school year. It is also associated with general poor health and may

worsen other health inequalities that are apparent in disadvantaged groups such as a higher mortality rate, and higher rates of coronary heart disease, type-2 diabetes and some types of cancers.

Food insecurity and the demand for emergency relief are well recognised as symptoms of underlying poverty and socioeconomic disadvantage. Low income is identified as one of the highest indicators of food insecurity and a difficult economic climate is also acknowledged as having a significant influence on food security.

While many in the Geelong/G21 region are prospering, not all members of our community have benefited or are benefiting from this prosperity. Pockets of disadvantage persist. The Geelong/G21 region is home to some of the most disadvantaged communities in the state and the country. Colac East, Corio, Norlane and Whittington are SEIFA decile 1 and are ranked as the 2nd, 26th, 3rd and 18th most disadvantaged communities respectively in the state. Food insecurity is an issue that highlights this tale of two cities in our region.

In October 2018 the Give Where You Live Foundation published the second [Food for Thought Report: A Snapshot of Food Assistance in the Geelong/G21 Region](#). This Report documented the current state of the emergency food assistance system. The Report found:

- 46% of organisations reported an increase of 5% or more in those seeking food assistance on the previous 12 months;
- an estimated 717,883 meals a year are provided by the food assistance system - the equivalent of 2,000 meals a day;
- Storage capacity or lack of donations are barriers to providing consistent access to all food types;
- 40% of organisations are forced to purchase 50% or more of the food they require to provide food assistance.

The Report identified that there are more than 63 organisations running programs in the G21 region that provide emergency food assistance to men, women and children in need. Many of these organisations are run by volunteers. Many of these organisations are run on a small budgets. And most of these organisations rely heavily on donations to survive as few funding streams are available.

Feed Geelong grants provides support to these organisations to help them better meet the needs of vulnerable populations as it relates to food insecurity.

ELIGIBILITY

To be eligible to apply for a Feed Geelong grant from the Give Where You Live Foundation you must be able to demonstrate that your application:

- aligns with the Survive and Thrive Program Area/Basic Needs focus area of food insecurity. Program/focus areas are how the Foundation defines disadvantage and the community issues, which the Foundation regards as a priority and;
- will impact and benefit the G21 region (The G21 region is defined as the five local government areas of the City of Greater Geelong, Surf Coast Shire, Borough of Queenscliffe, Golden Plains Shire and Colac/Otway Shire; see our [list of communities and postcodes](#) considered part of the G21 region).

In addition, applicant organization* must be endorsed as a Tax Concession Charity (TCC) and registered (and up to date) on the Australian Charities and Not-for-Profits Commission (ACNC) register. You can visit www.abr.business.gov.au to check your organisation's endorsements. You can visit <http://www.acnc.gov.au/> to check your charitable organisation registration status.

* Note this means you can be a not for profit organisation, a registered charitable organisation, an educational institution, an association or a cooperative or a social enterprise.

Note: While you **DO NOT** need to be endorsed as a Deductible Gift Recipient (DGR) as covered by Item 1 of the table in section 30-15 of the Income Tax Assessment Act 1997 to apply for a Feed Geelong Grant, if you do have DGR status (and TCC) you can still apply for a Feed Geelong Grant.

APPLICATION PROCESS

Eligible organisations may submit an application until **3:00PM Thursday 24 September 2020**. All Feed Geelong Grant applications and support documentation **MUST** be submitted via the online application form which can be found at the [Feed Geelong website](#).

Please contact the Give Where You Live Foundation **before the due date** if you need assistance in submitting the online application form, face difficulties uploading files, etc... We regret late or paper applications cannot be accepted.

Successful submission of your Feed Geelong Grant application will be acknowledged by email and will include a PDF copy of the application you submitted.

Before submitting an application please ensure that you have read the following which can be found on the Feed Geelong website:

- [Give Where You Live Foundation Grantmaking Guidelines](#)
- 2021 Feed Geelong Grant: Tips for Completing Your Application
- 2021 Feed Geelong Grant: Tips for Using Our Online Application Form

A word version of the online application (2021 Feed Geelong Grant: Word Doc version of the Application) will also be provided to assist you in preparing your application and can be found on the Feed Geelong website.

Applicants are assessed on the merit of their submitted application (including requested attachments). The process is managed by the Give Where You Live Foundation who rate applications against the following key criteria:

- **Theory of Change / Grant Program Alignment** (degree to which this application clearly aligns with the Foundation's Theory of Change and grant program / focus areas - 10%)
- **Community Need** (ability to clearly define a community need/service delivery gap clearly aligned with the Foundation's Theory of Change and Survive and Thrive / Community Connections Program/Focus Area and present a project that will meet that need) - 25%
- **Organisational Capacity** (ability to demonstrate organisational competency to deliver the proposed project) - 15%
- **Evaluation and Impact** (ability to demonstrate impact aligned with the Foundation's Theory of Change and a clear plan to collect data that will demonstrate this impact) - 35%
- **Budget and Financial Management** (ability to demonstrate financial and budgetary accountability, transparency and effective management.) - 15%

These assessments are used to prioritize and make recommendations to the Give Where You Live Foundation Board. The Give Where You Live Foundation Board retains final and discretionary approval of all grant awards.

Applicants will receive initial notification via phone by 1 November 2020 with written follow-up as appropriate. Successful applicants will receive funds by 4 December (on receipt of a returned signed funding agreement and requested documentation).

TERMS AND CONDITIONS

Please be aware that the following terms and conditions will apply to all successful grantees:

- This funding is non-recurrent and must be used between 1 November 2020 and 30 June 2021.
- Any unspent funds are required to be returned to Give Where You Live Foundation.
- Any significant delay or changed circumstances for your project or organisation must be advised. Any requested variations need to be submitted in writing for prior approval by the Give Where You Live Foundation.
- The return of a signed Funding Agreement and current organisational logo (JPEG) prior to receipt of funding.
- CEO (or equivalent) participation in a Grant Announcement event (July 2021 TBC)
- Grant Project Manager attendance at any appropriate Grantee Meetings (dates TBA)
- Submission of a Final Report and Acquittal Statement to document expenditure and the impact and outcomes achieved by the end of the project (due Friday, 30 July 2021).
- Acknowledgement of funding and use of logo from the Give Where You Live Foundation and Feed Geelong.
- Marketing and media support e.g. submission of media collateral for use within the Give Where You Live Foundation and Feed Geelong's marketing materials, guest speakers, special event invites.

We are happy to help you put the best application forward. If you have any questions about eligibility criteria, the assessment process, the application questions or difficulty in completing the online application please contact one of the Grants & Impact team:

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